## 2019-20 file: 13

S.No	Date of the programme	Name of the programme	No.of participants	No.of Faculty involved
13	06-10-2021	Pink Ribbon Campaign	100	03

## Pink Ribbon Campaign-

## 1. Breast cancer awareness





To empower women about the importance of breast cancer awareness and emphasize the benefits of early detection of breast cancer. Women indeed breast cancer survivors and their families have been encouraged to join in large numbers for the walk. It is a unique and fantastic opportunity to raise awareness about the importance of regular exercise and an active lifestyle in reducing the risk of breast cancer - the killer of most women in urban India. It is also an occasion to honor the women applaud their strength in fight against breast cancer. Nearly 100 students participated Students also interacted with media regarding the awareness necessary on breast cancer.